# Privacy / COOKIE POLICY

# Introduction

KSN has spent almost 30 years as a developer, designer, installer and service partner for specially designed machines. When you visit our website, information is collected about you that is used to customize and improve our content and to increase the value of the ads displayed on the page. If you do not want us to collect information, you should delete your cookies and refrain from using the website further.

We have a clear policy of treating your information properly and responsibly, with respect for your privacy and in accordance with the legislation in this area. We want to give full information about our use of cookies.

# Cookies

The website uses cookies, which is a text file that is stored on your computer, mobile or other similar device with the purpose to recognize it, remember settings, perform statistics and target ads. Cookies cannot contain malicious code such as a virus.

It is possible to delete or block cookies. See instructions: http://minecookies.org/cookiehandtering Deleting or blocking cookies will make ads less relevant to you and appear frequently. There is also a risk that the website will not work optimally and that there may be content that you cannot get access to.

The website contains cookies from third parties that may to varying degrees include:

# **Categories of Cookies**

# Statistics

COOKIE NAME	PROVIDER	ТҮРЕ	EXPIRATION
@@History/@@scroll #	Youtube.com	Html	Session

#### Marketing

COOKIE NAME	PROVIDER	TYPE	EXPIRATION
GPS	Youtube.com	http	Session
VISITOR_INFO1_LIVE	Youtube.com	http	179 dage
YSC	Youtube.com	http	Session

# Individual information

#### **General information**

Personal information is any kind of information that can be attributed to you to some extent. When you're using our website, we collect and process a number of such details. This happens, for example. by regular access to content if you sign up for our newsletter, participate in competitions or surveys, register as a user or subscriber, other use of services, or make purchases via the website.

We typically collect and process the following types of information: A unique ID and technical information about your computer, tablet or mobile phone, your IP number, geographical location, and which pages you click on (Interests). To the extent you explicitly consent to this and enter the information yourself, we will collect, in addition: name, telephone number, e-mail, address and payment information. It will typically be related with the creation of login or purchase. Security

We have taken technical and organizational measures against your information being accidentally or illegally deleted, published, lost, impaired or comes to the knowledge of the unauthorized, or abused is treated in breach of the law.

#### Purpose

The information is used to identify you as a user and to show you the ads with the highest likelihood of being relevant to you, registering your purchases and payments, and delivering the services you have requested, such as to send a newsletter. In addition, we use the information to optimize our services and content.



# Storage period

The information is stored for the time allowed by law and we delete it when no longer needed. The period depends on the nature of the information and the background for storage. It is therefore not possible to specify a general time frame for when information is deleted.

## Disclosure of information

Data about your use of the website, which ads you receive and possibly click, geographical location, gender and age segment is disclosed to third parties to the extent that this information is known. You can see which third parties in the section on "Cookies" above. The information is used for targeted advertising.

We also use a number of third parties for the storage and processing of data. These third parties only treat information on our behalf and may not use it for your own purposes.

Transmission of personal data such as name and e-mail etc. will only happen if you consent to it. We only use data processors in the EU or in countries that can provide your information with adequate protection.

#### Insight and complaints

You have the right to know what personal information we are processing about you. You can also do this at any time objection to the use of information. You can also revoke your consent to having your information processed. If the information processed about you is wrong, you are entitled to it being corrected or deleted. Please contact us at: ksn@ksn.dk. If you want to complain about our treatment of your personal data, you also have the opportunity to contact the Data Inspectorate.

# Publisher

The website is owned and published by: KSN Industri A/S Baldersvej 2 DK-8850 Bjerringbro TIf: +45 8668 0300 Email: ksn@ksn.dk

